

**Whatcom County**  
**Quit Line Data Summary**  
 April 1 - June 30, 2002

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 140</b>	<b>N = 3,421</b>
<b>Percent of Statewide Calls</b>	4.9%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	2.8%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 138</b>	<b>N = 3,099</b>
Female	61.6%	62.9%
Male	38.4%	37.1%
<b>Race/Ethnicity</b>	<b>N = 127</b>	<b>N = 2,578</b>
People of Color	5.5%	13.7%
White	94.5%	86.3%
<b>Age</b>	<b>N = 116</b>	<b>N = 2,323</b>
Less than 18 years old	2.6%	2.1%
18 - 24 years old	10.3%	16.3%
25 - 34 years old	23.3%	22.2%
35 - 44 years old	22.4%	27.3%
45 years and older	41.4%	32.0%
<b>Education</b>	<b>N = 127</b>	<b>N = 2,679</b>
Did not graduate high school	17.3%	17.8%
High school graduate	33.1%	33.7%
Some college/vocational school	39.4%	37.4%
College graduate	10.2%	11.0%
<b>Caller Type</b>	<b>N = 130</b>	<b>N = 2,929</b>
General Information	3.1%	11.5%
Health care provider	3.8%	2.8%
Tobacco user	93.1%	85.6%
<b>Payer Type</b>	<b>N = 113</b>	<b>N = 1,951</b>
Insured	44.2%	40.6%
Uninsured	13.3%	22.7%
Medicaid	42.5%	36.6%
<b>Heard About</b>	<b>N = 109</b>	<b>N = 2,463</b>
Past caller	12.8%	17.0%
Employer/worksites	0.9%	1.3%
Health care provider	38.5%	17.6%
Television	10.1%	22.8%
Outdoor advertisement (billboard/bus/wall)	3.7%	4.7%
Targeted mailing	0.0%	2.6%
Great Start	0.0%	0.4%
Radio	0.0%	1.3%
Newspaper/Magazine	0.9%	2.2%
Brochure/Newsletter	5.5%	4.9%
Family or friend	23.9%	21.7%
Health Department	3.7%	2.9%
School	0.0%	0.5%